

Professional

Conferencing Service



Expert, value-for-money

Conference and Event Management

Protocol National's conferencing service has already delivered many highly successful and very well-received events for the FE sector, boasting ministerial input and international speakers. Our service never fails to exceed customer expectations when it comes to fulfilling the needs of our clients and their delegates.

“The breadth of experience, expertise and professionalism demonstrated by Protocol National were key factors in our decision to work with them. We are confident in their ability to deliver a conference which will engage and focus strategic leaders on the challenges and opportunities facing the UK workforce in the lifelong learning sector.”

Caroline Thompson, Marketing Communications Manager, LLUK

telephone 0115 911 1100



**We are FE sector specialists.
Our conferencing and events
management service includes:**

- Audience acquisition
- Innovative marketing campaigns to promote events
- Delegate registration and invoicing
- Sourcing and booking suitable venues in any location
- Full event staffing, including reception, ushering, roving microphones

- In-house design and production of all event-related literature, from badges to delegate packs
- Full speaker support, including production of slides, graphics, videos
- Sourcing of sponsors and exhibitors
- Exhibition management, including booking exhibitors and on-the-day liaison
- Post-event evaluation service to measure success
- Accommodation and travel booking service

Expertise

Our team has developed and delivered excellent conferences of every size from small seminars to huge, multi-day events in national convention centres.

Value-for-money

With the resources of a large national organisation behind us, we provide incomparable value for money. Once our fee is agreed, we work tirelessly to increase your profits, and there are no hidden costs - we never add any mark-up to goods or services.

Quality

We have worked with some of the sector's most prestigious organisations - including the I57 Group, Lifelong Learning UK and Tenon - to deliver conferences which have been consistently praised for the quality of their literature, organisation and delivery.

“Protocol National’s conference and events management service provided excellent support for the I 57 Group’s London conference, ‘Defining Value – What’s Your College Worth?’ Their range of contacts and their willingness to take on most aspects of event management enabled us, as busy people, to get on with our jobs secure in the knowledge that the event was in good hands. And their fee is declared up front – they don’t top-slice on sponsorship, goods and services as other companies do – which makes their service great value for money, which of course is good news for the delegates. I found them understanding of the topic, well informed and well connected. I strongly recommend them.”

Ioan Morgan, Principal Warwickshire College and former Chair of the I 57 Group





Peter Daley,
Director of College Leadership Services

Peter had over seven years' experience as a college Principal before he became Director at the AoC in 1999. For three years he was responsible for the delivery of an extensive programme of conferences. This included the 1,000-delegate, three-day AoC Annual Conference, which Peter relocated from Harrogate to The ICC Birmingham, and from an outsourced to a directly-managed event. He was responsible for attracting and securing large-scale sponsorship of, and a very large number of exhibitors to, the conference and under his management it became, at over £300,000, the single most profitable event in the college sector.

"We have been impressed with the level of service that Protocol National has provided to us and have a number of other events planned with them. Their organisation and delivery in this specialist area have been key for us and we look forward to building on our relationship with them through the future events we have planned."

Scott Winter, Director,
Education Training and Skills, Tenon



Lauren Gage
Events Manager

Lauren has a background in event planning and management from the hospitality industry. After graduating from Nottingham Trent University in Business Studies, she joined Protocol National in 2005 and played a key role in the Quality Assurance team. Lauren has recently taken on the specialist role of Events Manager, where she manages all aspects of events planning and delivery.



Becky Nichols
Leadership Services Manager

Becky is well known to the FE sector. Until the establishment of Protocol National College Leadership Services, she was Tribal's College Liaison Manager and has long experience in the delivery of recruitment and selection events and services.



Contact Lauren Gage on: 0115 911 1227 to find out more

Our other services

Visiting Lecturers
Assessors
Permanent Recruitment
College Leadership Services
teachFE.com
College Services Support
College Recovery Service
Observe
Improve
Human Resources Task Force



Protocol National's new corporate headquarters, formerly the LSC's East Midlands office

ProtocolNational

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